

Course Syllabus

1	Course title	Entrepreneurial Finance
2	Course number	1603315
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	Principles of Finance
5	Program title	Bachelor of Finance
6	Program code	03
7	Awarding institution	University of Jordan
8	School	Business
9	Department	Finance
10	Course level	Bachelor
11	Year of study and semester (s)	2022/2023
12	Other department (s) involved in teaching the course	
13	Main teaching language	English
14	Teaching methodology	Blended Online
15	Electronic platform(s)	<input checked="" type="checkbox"/> Moodle Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....
16	Issuing/Revision Date	17/10/2022

17 Course coordinator:

Name: Dr. Muhanned Obeidat
Email: mu.obeidat@ju.edu.jo

18 Other instructors:

Name:
Office number:
Phone number:
Email:

Name:
Office number:
Phone number:
Email:

19 Course Description:

This course explains the various aspects of entrepreneurial finance as; the basic concepts of entrepreneurial finance, the financial analysis of entrepreneurial institutions; and valuation of entrepreneurial institutions .

20 Course aims and outcomes:

A- Aims:

This course aims to provide a solid background of the importance role of financial management skills needed in the entrepreneurial business areas.

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

SLOs	SLO (1)	SLO (2)	SLO (3)	SLO (4)
SLOs of the course				
1. Learn about the Entrepreneurial Finance.	*			
2. Understand the content, structure and purpose of Entrepreneurship.	*	*		
3. Discover which tools can be used to build a business plan.		*		
4. Learn methods to analyze the financial statements by the Entrepreneur. Discover which tools can be used to build a business plan.				*
5. Discover ways to manage the cash flow related to the Enterprise.				*
6. Understand the importance of external financing.	*	*		

21. Topic Outline and Schedule:

Week	Lecture	Topic	Teaching Methods*/platform	Evaluation Methods**	References
1	1.1	The Entrepreneurial Spectrum	Class	Class Discussion	Textbook
	1.2	The Entrepreneurial Spectrum	Class	Class Discussion	Textbook
	1.3	The Entrepreneurial Spectrum	Class	Class Discussion	Textbook
2	2.1	The Business Plan	Class	Class Discussion	Textbook
	2.2	The Business Plan	Class	Class Discussion	Textbook
	2.3	The Business Plan	Class	Class Discussion	Textbook
3	3.1	Financial Statements	Class	Class Discussion	Textbook
	3.2	Financial Statements	Class	Class Discussion	Textbook
	3.3	Financial Statements	Class	Class Discussion	Textbook
4	4.1	Financial Statement Analysis	Class	Class Discussion	Textbook
	4.2	Financial Statement Analysis	Class	Class Discussion	Textbook
	4.3	Financial Statement Analysis	Class	Class Discussion	Textbook
5	5.1	Cash Flow Management	Class	Class Discussion	Textbook
	5.2	Cash Flow Management	Class	Class Discussion	Textbook
	5.3	Cash Flow Management	Class	Class Discussion	Textbook
6	6.1	Valuation	Class	Class Discussion	Textbook
	6.2	Valuation	Class	Class Discussion	Textbook
	6.3	Valuation	Class	Class Discussion	Textbook
7	7.1	Valuation	Class	Class Discussion	Textbook
	7.2	Valuation	Class	Class Discussion	Textbook
	7.3	Valuation	Class	Class Discussion	Textbook
8	8.1	Raising Capital	Class	Class Discussion	Textbook
	8.2	Raising Capital	Class	Class Discussion	Textbook
	8.3	Raising Capital	Class	Class Discussion	Textbook
9	9.1	Raising Capital	Class	Class Discussion	Textbook

	9.2	Raising Capital	Class	Class Discussion	Textbook
	9.3	Raising Capital	Class	Class Discussion	Textbook
10	10.1	Debt Financing	Class	Class Discussion	Textbook
	10.2	Debt Financing	Class	Class Discussion	Textbook
	10.3	Debt Financing	Class	Class Discussion	Textbook
11	11.1	Equity Financing	Class	Class Discussion	Textbook
	11.2	Equity Financing	Class	Class Discussion	Textbook
	11.3	Equity Financing	Class	Class Discussion	Textbook
12	12.1	Corporate Entrepreneurship	Class	Class Discussion	Textbook
	12.2	Corporate Entrepreneurship	Class	Class Discussion	Textbook
	12.3	Corporate Entrepreneurship	Class	Class Discussion	Textbook
13	13.1	Corporate Entrepreneurship	Class	Class Discussion	Textbook
	13.2	Corporate Entrepreneurship	Class	Class Discussion	Textbook
	13.3	Corporate Entrepreneurship	Class	Class Discussion	Textbook
14	14.1	Case Method	Class	Class Discussion	Textbook
	14.2	Case Method	Class	Class Discussion	Textbook
	14.3	Case Method	Class	Class Discussion	Textbook
15	15.1	Review	Class	Class Discussion	Textbook
	15.2	Review	Class	Class Discussion	Textbook
	15.3	Review	Class	Class Discussion	Textbook

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Evaluation methods include: Homework, Quiz, Exam, pre-lab quiz...etc

22 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Period (Week)	Platform
Assignments	10%	TBA	3 ,6,9,12	Moodle
Quizzes	10%	TBA	6,12	Moodle
Midterm Exam	30%	TBA	8	Moodle
Final Exam	50%	TBA	16	Moodle



23 Course Requirements (e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

24 Course Policies:

- A- Attendance policies: According to the University of Jordan Policy

B- Absences from exams and submitting assignments on time: According to the University of Jordan Policy

C- Health and safety procedures: According to the University of Jordan safety instructions and procedures

D- Honesty policy regarding cheating, plagiarism, misbehavior: According to the University of Jordan Policy

E- Grading policy: According to the University of Jordan Policy

F- Available university services that support achievement in the course:

25 References:

- A- Required book(s), assigned reading and audio-visuals:

- Entrepreneurial Finance: Finance and Business Strategies for the Serious Entrepreneur (2009), Steven Rogers, 2nd edition, McGraw-Hill.

B- Recommended books, materials and media:

To Be Provided Accordingly

26 Additional information:

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Name of Course Coordinator: Muhanned Obeidat Signature: Muhanned H. Obeidat Date: 17/10/2022
Head of Curriculum Committee/Department: ----- Signature: -----
Head of Department: ----- Signature: -----
Head of Curriculum Committee/Faculty: ----- Signature: -----
Dean: ----- Signature: -----